

INSERT NAME	THEME	DESCRIPTION	COUNTS	COST /000	COMMENTS	COMMISSION
United Kingdom						
Temps L	Gadget, household	Temps L is a mail order catalogue which offers product ideas for the home, gadgets and gifts. There are also selected health and well-being products that are targeted at the over 50s. Visit : www.tempsl.com/uk/index.aspx .	15,000	£50.00	For inserts - 40g	10%
Life and Comfort	Welbeing for the elderly	Life and Comfort is a new catalogue from Domoti, the owners of Temps L. The products on the catalogue are Personal Care, Beauty, Mobility and helpful home products.				
Bonprix	Clothing at competitive prices.	Launched in 1986, bonprix has since firmly established itself in the aggressively-priced market segment and now ranks among the top European mail order providers. bonprix is part of the world leader Otto Group. bonprix offers a wide range of women product	10,000	£40.00	for a 16g insert	10%
Afibel	Clothing for the elderly	Afibel is a mail order catalogue specialising in clothes for the mature market. The Afibel catalogue was launched in the UK in 2003 after huge success in France. Their products are comfortable, elegant and offer great value for money.	25,000	£40.00	For standard A5, 10g	10%
Pabo	Erotic products	PABO is a mail order catalogue specializing in Erotic Products. Pabo is European's largest mail order catalogue selling adult related products including Sexy lingerie Toys for him & her Sexy fashion Adult DVD	10,000	£45.00	Inserts: Min. : 90mm*50mm Max. :275mm*175mm less than 20g Prices negotiable depending on weight £11 extra for documents manually enclosed	10%
MPDS	Mutual programmes	The MPDS enables you to avoid the insertion of loose leaflets in individual PD programmes. It shares the insertion of a single, highly visible envelope containing a selection of leaflets from a few advertisers. As a result, you can target a specific group across various insert programmes at an altogether lower cost.	45,000	£26.00	A5 in envelopes	15%

**** If you are interested in any of these PDs programmes or require more information, please contact Solene PENEAU : s.peneau@actimail.com ****

Find more details on our website : www.actimail-list.com/indexGB